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| Class                | Subclass |
| ISSUE CLASSIFICATION |          |

PATENT NUMBER

## U.S. UTILITY Patent Application

|                    |  |             |
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| O.I.P.E.           |  | PATENT DATE |
| AC TM <sup>3</sup> | Q.A.  |             |

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| APPLICATION NO.<br>09/665482 | CONT/PRIOR<br>D | CLASS<br>705 | SUBCLASS<br>14 | ART UNIT<br>3622<br>2162 | EXAMINER<br>YOUNG |
|------------------------------|-----------------|--------------|----------------|--------------------------|-------------------|

## APPLICANTS

Peter H. I. Kim

## title

Method and apparatus for delivery of targeted advertising and  
content based on user interaction with online queries on a wide area  
network

PTO-2040  
12/99

| ISSUING CLASSIFICATION              |  |          |  |                    |                                   |  |  |  |  |
|-------------------------------------|--|----------|--|--------------------|-----------------------------------|--|--|--|--|
| ORIGINAL                            |  |          |  | CROSS REFERENCE(S) |                                   |  |  |  |  |
| CLASS                               |  | SUBCLASS |  | CLASS              | SUBCLASS (ONE SUBCLASS PER BLOCK) |  |  |  |  |
|                                     |  |          |  |                    |                                   |  |  |  |  |
| <b>INTERNATIONAL CLASSIFICATION</b> |  |          |  |                    |                                   |  |  |  |  |
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|---|--|-------------|---|--------------|
| <input type="checkbox"/> <b>TERMINAL<br/>DISCLAIMER</b>   | <b>DRAWINGS</b>                              |             | <b>CLAIMS ALLOWED</b>                     |              |
|   | Sheets Drwg.                                 | Figs. Drwg. | Print Fig.                                | Total Claims |
| <input type="checkbox"/> The term of this patent subsequent to _____ (date) has been disclaimed.  | _____<br>(Assistant Examiner) (Date)         |             | <b>NOTICE OF ALLOWANCE MAILED</b><br><br> |              |
| <input type="checkbox"/> The term of this patent shall not extend beyond the expiration date of U.S Patent. No. _____<br>_____<br>_____   | _____<br>(Primary Examiner) (Date)           |             | <b>ISSUE FEE</b><br>Amount Due Date Paid  |              |
| <input type="checkbox"/> The terminal _____ months of this patent have been disclaimed.   | _____<br>(Legal Instruments Examiner) (Date) |             | <b>ISSUE BATCH NUMBER</b>                 |              |
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